Editorial Assignment A.P. Language

An editorial is an opinion piece written for a newspaper or sometimes a magazine. They are generally fairly brief and are typically related to a current issue that is a hot topic in a given area; for instance, the Seattle Times might contain an editorial on an issue that is being discussed in the news at that time in the Seattle area—such as whether a certain person should or should not be chosen to a political office. Other editorials take on national issues such as whether the US should carry out military action in a particular part of the world. Sometimes you will see the term "op-ed" associated with these pieces, which stands for "opinion/editorial." Op-ed pieces are editorials. The reason I have you locate and analyze editorials is because I want you to recognize that rhetoric is all around us all the time. It is not something to study in a class to do well on a test, but rather the study of rhetoric is an essential skill to become an intelligent, thoughtful citizen of the world. Follow these instructions for this assignment:

- 1. Locate and print out or cut out an editorial that is of some interest to you, and read it very, very carefully.
- 2. Create SoapsTone for it that indicates deep thinking about each letter.
- 3. Cite three quotes (CD) from the editorial which demonstrate three different rhetorical strategies.
- 4. For each quote, write 2-3 sentences of thoughtful CM which indicates how the quote helps the author support his/her thesis in a meaningful, impactful way. Show me you have thought hard and in depth about the piece.
- 5. Staple the editorial to the back of your SoapsTone/quotes.